



TCI Social Studies Curriculum Earns 2014 EdTech Digest Awards Finalist Honors

Interactive Program Recognized as Cool Tool in Content Provider Solution Category

MOUNTAIN VIEW, Calif. – March 17, 2014 – [TCI](#)'s social studies curriculum that brings learning alive through interactive experiences is a finalist for in the 2014 EdTech Digest Cool Tool awards.

The Cool Tool awards recognize new, emerging and established technology solutions for education. TCI, a finalist in the Content Provider Solution category, develops its programs based on the belief that the best education marries great content, meaningful technology and interactive experiences. The end result: students of all abilities and learning styles succeed.

"At TCI, we don't just use technology for technology's sake. We make careful decisions, based on proven educational theories, about how technology can best engage students and support learning," said Bert Bower, TCI founder and CEO. "We are proud and honored that EdTech Digest recognized us for our thoughtful use of technology to immerse students in learning social studies."

A distinguished panel of industry influencers and veterans conducted this year's evaluation proceedings. "There is a lot of talent and quality out there, and we're excited to recognize these cool tools, leaders and trendsetters in the education technology space," said Victor Rivero, who oversees the program as editor-in-chief of EdTech Digest. "There are now thousands of startups, apps, and companies working in edtech, more than ever before. Shining a spotlight on the best and brightest, we intend to generate even more activity in this sector to continue pushing forward a slow revolution for the benefit of future generations."

For more information about TCI, visit www.teachtci.com, become a fan on Facebook at <http://www.facebook.com/TeachTCI> or follow on Twitter at <http://twitter.com/TeachTCI>. In addition, educators can read insightful posts about education issues and trends from the former classroom teachers who today are TCI's leaders on the company's blog at <http://blog.teachtci.com/>.

About TCI

TCI is an award-winning online K-12 publishing company created by teachers, for teachers. For more than 20 years, the company has partnered with the education community to fundamentally change classroom instruction. TCI's K-12 programs are based on proven teaching strategies and practices that bring learning alive and achieve consistent, positive classroom results. TCI believes that the best education marries great content, meaningful technology and interactive classroom experiences. The end result:

students of all abilities and learning styles succeed. For more information, visit www.teachtci.com.

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