TCI Brings Learning Alive!®

TCI Building *Bring Science Alive!* to Meet Next Generation Science Standards

Stellar Science Advisory Board Leads on Integrating Science and Engineering Practices Into Teaching and Learning

MOUNTAIN VIEW, Calif. – March 7, 2013 – TCI announced today that it will leverage its more than two decades of experience helping teachers bring learning alive for students to develop a new K-8 science program, *Bring Science Alive!* Informed by the collective wisdom of the company's Science Advisory Board, the new curriculum will be built from the ground up to align with the Next Generation Science Standards (NGSS).

"The spirit of NGSS supports TCI's philosophy that learning happens best when students are actively engaged, not just memorizing facts," said Bert Bower, TCI founder and CEO. "It was a natural for us to extend our wealth of experience designing social studies programs to science. Our advisory board of top experts in science education encouraged us to focus on science practices and embrace the nature of inquiry inherent in science. Our goal is to develop a curriculum that encourages kids to ask questions and conduct sound investigations to answer them."

To learn more about NGSS and the impact they will have on science education, teachers and administrators can attend a free webinar on March 13 at 3:30 pm PT featuring Andy Shouse, associate director at the University of Washington Institute for Science and Math Education and TCI Advisory Board Member. More information and registration is available at https://teachtci.webex.com/teachtci/onstage/g.php?t=a&d=665600415

In addition to Shouse, the members of TCI's Science Advisory Board are:

- Angelo Collins, Elizabeth and Thomas Taft Endowed Professor in Science Education and Director, Center for STEM Education at East Carolina University

- Donald B. Young, Dean, College of Education and Professor, Science Education, University of Hawaii at Manoa

- Jerome Shaw, Associate Professor, Science Education, University of California Santa Cruz

- Kathy Peasley, Assistant Superintendent for Academic Service, Grand Ledge Public Schools, Michigan

- Marilyn Chambliss, Associate Professor of Education, Emerita, University of Maryland

- Nancy Butler Songer, Professor of Science Education and Learning Technologies, University of Michigan and Director of the Center for Essential Science

- Ronald J. Korenich, Ed.D., Consultant and Coordinator of Elementary Education at Fox Chapel School District, Pennsylvania (retired)

- Steve Schneider, Senior Program Director of Science, Technology, Engineering and Mathematics (STEM), WestEd

TCI's *Bring Science Alive!* program has an anticipated release date late 2014. Teachers interested in helping TCI create a program that is "by teachers, for teachers" can sign up to be in focus groups, test lessons, complete surveys and more at http://offers.teachtci.com/bring-science-alive-teacher-group

For more information about TCI, visit www.teachtci.com, become a fan on Facebook at http://www.facebook.com/TeachTCI or follow on Twitter at http://twitter.com/TeachTCI. In addition, educators can read insightful posts about education issues and trends from the former classroom teachers who today are TCI's leaders on the company's blog at http:/blog.teachtci.com/.

About TCI
TCI is an award-winning online K-12 publishing company created by teachers, for teachers. For more than 20 years, the company has partnered with the education community to fundamentally change classroom instruction. TCI's K-12 programs are based on proven teaching strategies and practices that bring learning alive and achieve consistent, positive classroom results. TCI believes that the best education marries great content, meaningful technology and interactive classroom experiences. The end result: students of all abilities and learning styles succeed. For more information, visit www.teachtci.com.

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