



## **TCI Welcomes K-12 Social Studies Teachers to the Paperless Classroom**

### ***New Student and Teacher Subscriptions Previewed at ISTE 2012***

**SAN DIEGO – June 25, 2012** – Imagine [classroom technology](#) that bridges the digital divide and creates paperless K-12 classrooms. [TCI](#) has created a complete learning system for K-12 social studies that is robust enough for tech-savvy teachers, yet intuitive and easy for technophobes.

Today at ISTE 2012, [TCI](#), a K-12 publishing company created by teachers for teachers, unveiled new versions of its teacher and student subscriptions – fully optimized for teaching online – that allow teachers to meet Common Core Standards while engaging students in meaningful social studies instruction. Teachers can now share files with students, publish online assessments and message students.

“Welcome to the paperless classroom,” said Bert Bower, TCI founder and CEO. “Teachers have been asking us for the ability to share files with students, and we’ve made it so easy. I think teachers will also love the messaging feature that allows them to send messages to classes without cluttering up email inboxes – it’s all built into the subscriptions.”

Continuing, Bower said, “We’ve also been hard at work on our student subscriptions. We’ve redesigned them and added a wealth of new features including a Digital Interactive Student Notebook, glossary, maps and bookmarking.”

TCI’s Student Subscriptions are hardware-agnostic and work seamlessly on Macs, PCs, iPads and other mobile devices. Students can start their work on one device and finish on another. Student work, such as Common Core Activities, Reading Challenges and online assessments, is saved on any platform (eliminating “dog ate my homework” excuses).

TCI’s online Student Text features text-to-audio, online vocabulary, rich images, and English or Spanish text. Plus, the TCI Student Text and handouts are available in Spanish, and the text can be read to the students in Spanish using the text-to-audio feature. The program’s dynamic and easy-to-use social media tools allow students to travel beyond the walls of the classroom.

Schools and districts with current TCI subscriptions will be upgraded automatically to the new version and will be able to access the Digital Interactive Notebook free until June 30, 2013. For more information about TCI, visit [www.teachtci.com](http://www.teachtci.com), become a fan on Facebook at <http://www.facebook.com/TeachTCI> or follow on Twitter at <http://twitter.com/TeachTCI>. In addition, educators can read insightful posts about education issues and trends from the former classroom teachers who today are TCI’s leaders on the company’s blog at <http://blog.teachtci.com/>.

TCI’s [online social studies curriculum](#) combines [best-teaching practices](#) with great content, meaningful application of technology and interactive learning.

#### **About TCI**

TCI is an award-winning K-12 publishing company created by teachers, for teachers. For more than 20 years, the company has partnered with the education community to fundamentally change how social studies is taught. TCI’s K-12 programs are based on proven teaching strategies and practices that bring learning alive and achieve consistent, positive classroom

results. TCI believes that the best education marries great content, meaningful technology and interactive classroom experiences. The end result: students of all abilities and learning styles succeed. For more information, [visit www.teachtci.com](http://www.teachtci.com).

***For more information, press only:***

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